

<<Date>>

<<Name>>

<<Title>>

<<Company>>

<<Street>>

<<City, State, Zip>>

Dear <<Name>>,

The Massachusetts Association for the Blind respectfully requests <<company>> to be the <<**Platinum Sponsor**>> for the **Team With A Vision 5K Run & Walk** on Saturday, September 13, 2003.

Partnering with the Team is an innovative way for <<company>> to gain broad visibility and exposure, while helping to educate our community about the capabilities of people who are blind or visually impaired, and the services available to assist them. We are expecting more than 1,000 participants for this momentous event!

This year, the **Massachusetts Association for the Blind** is joining with **The Carroll Center for the Blind, Foundation Fighting Blindness, Greater Boston Aid to the Blind, National Braille Press, New England Eye Institute, Perkins School for the Blind** and **Recording for the Blind & Dyslexic** to significantly expand the event. This level of collaboration is unprecedented in the Boston blindness community, and a great deal of work must be accomplished if this joint Run & Walk is to be a success. Our goal is to raise more than \$200,000 for technology, adaptive equipment, literacy programs and services that enhance the quality of life of thousands of people experiencing sight loss.

The **Team With A Vision 5K Run & Walk** is a demonstration of the capabilities of blind and visually impaired individuals. The run has been designated The New England 5K Visually Impaired Championship, and as this event continues to grow, we expect the run to be the premier road race for the visually impaired.

We sincerely hope that <<company>> will become the <<**Platinum Sponsor**>> and join the **2003 Team With A Vision**. Proceeds from your sponsorship will directly benefit the Massachusetts Association for the Blind and help strengthen programs and services that help people with vision loss break down the barriers they face in their everyday lives. Enclosed you will find information about our sponsorship opportunities.

If you have any questions or would like more details about the event or forming a company team, please call me at 617-732-0238 or my associate Joseph Quintanilla at 617-732-0241.

Thank you in advance for your support. Your involvement will make a difference!

Sincerely,

Joseph M. Collins  
Executive Director

Enclosure